

Electronic Books and Epublishing: A Practical Guide for Authors [With CD-ROM]

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✓ Verified Book of Electronic Books and Epublishing: A Practical Guide for Authors [With CD-ROM]

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Since the advent of personal computers, experts have predicted the paperless office, the rise of the electronic book, and the mass communication effect of the World Wide Web as the beginning of the end of the book. However, trends show that sales of paper increased with sales of computer networks - people have been trained to read books, and are more familiar with the act of picking up a book and reading than looking at chunks of information.

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Electronic Books and ePublishing shows you how to design electronic books using the book metaphor. The information presented in this book is a culmination of the author's experience as an author and researcher, and includes valuable information gathered through user surveys, user focus groups, usability testing and participation in industry groups and standards organisations.

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